



Društvo Bralna značka Slovenije - ZPMS
Trg prekomorskih brigad 1
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Federation of European Literacy Associations
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24th European Conference on Literacy

Ljubljana, 6–8 July 2026

Literacy. The Door to a Better World. / Pismenost. Vrata v boljši svet.

The **24th European Conference on Literacy** will bring together **approximately 400 participants from across Europe and beyond**, including researchers, university professors, teachers, librarians, and other literacy professionals.

The conference is co-organised by **the Slovenian Reading Badge Society and the Federation of European Literacy Associations (FELA)**, together with national and local partners and supporters.

The programme will take place at the **Faculty of Social Sciences, University of Ljubljana** (<https://www.fdv.uni-lj.si/>) and will include plenary lectures, paper presentations, symposia, workshops, and poster presentations focusing on research, educational practices, and policy development in the field of literacy.

The conference offers an excellent opportunity **for publishers, cultural organisations, sponsors and other institutions** to present their publications, projects, and programmes to both international and Slovenian professional audiences.

Conference website:

<https://www.literacyeurope.org/ljubljana-2026/>



EXHIBITION SPACE AT THE CONFERENCE

EXHIBITOR PACKAGE

Price: 480 EUR (VAT included)

The package includes:

- exhibition table (80 × 200 cm) in the conference exhibition area (ground floor, in front of lecture halls),
- opportunity to present and sell books, publications or programmes,
- direct contact with conference participants,
- listing in the conference exhibitor directory (online publication and website).

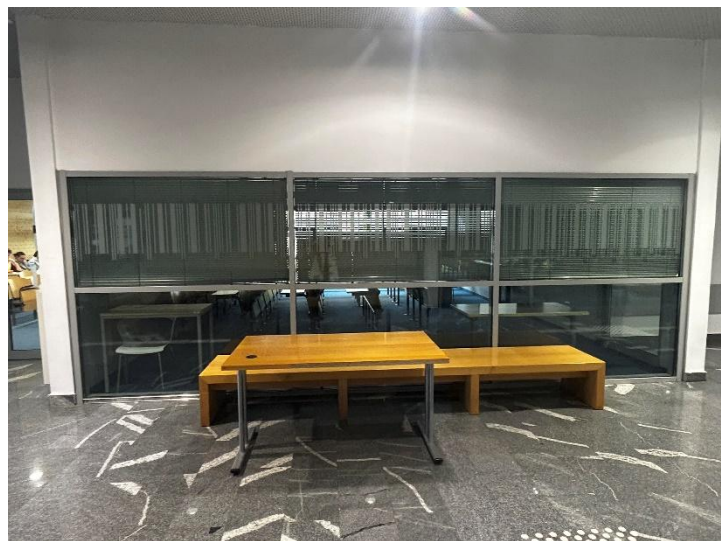
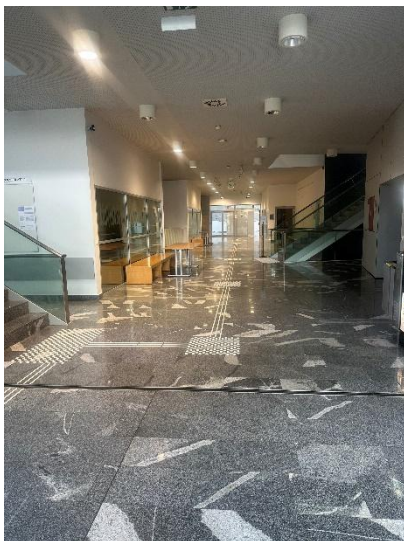
Additional table:

- 240 EUR (VAT included) – dimensions: 80 × 180 / 160 / 140 cm

Application deadline: Friday, 29 May 2026

[APPLICATION FORM - Exhibition, Sponsorship, Advertising](#)

Example – view of room and table:



Contact and information:

Tjaša Urankar

Professional Coordinator

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Slovenian Reading Badge Society



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SPONSORSHIP PACKAGES AND ADVERTISING

1. GOLD SPONSOR

Price: 1,700 EUR (VAT included)

The package includes:

- logo placement on the conference website,
- full-page advertisement in the programme and promotional materials (A4 – 21 × 29.7 cm),
- 2 exhibition tables (80 × 200 cm and 80 × 180 cm),
- logo inclusion on promotional materials (e.g. notebooks, chocolates, etc.).

2. SILVER SPONSOR

Price: 1,200 EUR (VAT included)

The package includes:

- logo placement on the conference website,
- half-page advertisement (½ A4),
- 1 exhibition table (80 × 200 cm),
- logo inclusion on promotional materials.

3. BRONZE SPONSOR

Price: 500 EUR (VAT included)

The package includes:

- logo placement on the conference website,
- quarter-page advertisement,
- opportunity to present promotional materials in the shared exhibition area.

4. ADDITIONAL SPONSORSHIP OPPORTUNITIES

Coffee Break Sponsor – 800 EUR (VAT included)

- logo visibility in the coffee break area,
- quarter-page advertisement,
- opportunity to distribute promotional materials.

Conference Dinner Sponsor – 1,000 EUR (VAT included)

- logo placement on the conference website,
- quarter-page advertisement,
- sponsor presentation during the conference dinner,
- logo inclusion on promotional materials.



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Promotional Materials Sponsor – upon request

- branded promotional items (e.g. pens, notebooks, caps, etc.).

5. INDIVIDUAL ADVERTISING OPTIONS

- full-page advertisement – **800 EUR (VAT included)**,
- half-page advertisement – **500 EUR (VAT included)**,
- quarter-page advertisement – **300 EUR (VAT included)**,
- logo placement on the conference website – **250 EUR (VAT included)**,
- logo inclusion on promotional materials – **300 EUR (VAT included)**.

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